



DSP ATLANTA ALUMNI CHAPTER
376 NELSON ST SW #B1
ATLANTA, GA 30313

dspatlanta



Grand Chapter Congress
August 10-14, Louisville, KY



August 18th, 7-10pm
Five Seasons Brewery, Sandy Springs

Bill Borland Picnic
August 27th, 4-7pm
Kingsley Pool & Racquet Club



Delta Sigma Pi Atlanta Alumni Chapter Newsletter

2011 / 2012

Meet your 2011-2012 Executive Committee



Jared Degnan

President

president@dspatlanta.com

Jared is a SEO and social media expert who enjoys mentorship training and running in half marathons.



Karon Drewniak

Vice President of Chapter

Operations

vppa@dsatlanta.com

Karon is an Associate Director at AT&T and is our resident Leadership Foundation go to guide. She enjoys a good laugh and reading good books.



this issue

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Message from our President

Greetings & Salutations Brothers,

I hope this message finds you all well and having a wonderful summer. It's my distinct pleasure to write you on behalf of the 2011-2012 Atlanta Alumni Chapter Executive Board. Over the last six weeks, we've been taking a keen look at how far we've come as a chapter and where we want to go in the next twelve months. We've completed a CMP audit, read your responses to the member survey and, in many cases, been able to speak one-on-one with you. In the end - it's become clear that though we are as strong financially and fraternally as we have ever been - there is an asset among us which lies conspicuously untapped. This asset is not something that can be accounted for on a balance sheet, but lies at grassroots of your association with this chapter, and with Delta Sigma Pi as a whole. Very simply - that asset is the value you place on your membership, and we are committed to increasing it across the board for all members:

For younger alumni brothers; we know this economy and job market presents unique challenges. Whether you have a job already, or are currently searching for one your brothers are here for you. The Atlanta Alumni Chapter will be the conduit to find a mentor, job opportunities, or help you develop your career into what you want it to be.

For more established brothers; in the course of almost every career there has been someone that has made the difference. This person provided advice, insight, or even a job opportunity. The Atlanta Alumni Chapter is the way you can be that person to another brother and have a chance to "pay it forward."

We will match you with brothers that need your help and insights, as well as give you a platform to network and grow your business through tapping the collective network of the chapter.

It all starts at the Annual Bill Borland Picnic on August 27th at the Kingsley Racquet and Swim Club. We encourage you to attend, to meet your fellow brothers of all generations and to learn more about what we have in store for the coming year. Together, we want to "re-ignite the grassroots" with respect to why we are a part of this organization and why we believe that Delta Sigma Pi can be a positive force in our community, our lives, and in business community as a whole.

In the meantime, we also have opportunities for you to volunteer to become a part of what we're doing. If you are interested in serving on the Social, Professional or National Events committees; contact that respective chair or email me at president@dspatlanta.com. Thank you for being a part of our chapter, our family, and what will be a legendary year for the Atlanta Alumni Chapter. We look forward to seeing you!

**Best Fraternal Wishes,
Jared Degnan**

Meet your 2011-2012 Executive Committee



[John "Tres" Griffin](#)

Vice President Membership
membership@dspatlanta.com
employed as a Marketing Intern at Tatum LLC, a major executive services firm. In his spare time, he enjoys cooking, watching movies, and spending time with his friends and family.



[Nida Lopez](#)

Vice President of Communications
secretary@dspatlanta.com
Nida is currently employed at KPI Direct, where she works on direct response analytics. She enjoys martial arts and educational leisure reading.

Message from our VP of Operations

Brothers: During the past few months, the Executive Board met diligently to take care of business with the same intensity and devotion as set forth by our founding fathers. Our goal is to reignite the brotherhood while we work to become successful stewards in the business community. The Atlanta Alumni Chapter (AAC) looks to enhance the Delta Sigma Pi experience for our undergrads, and smooth the transition as they grow into active alumni in our chapter. You can see by our full calendar of events, we have been hard at work continuing and expanding the wonderful fraternity you helped to create. Our plans include professional events that cater to our very diverse membership. We have brothers fresh out of school and others that have earned a Diamond Helmet award for 75 years of active brotherhood. By supporting the following:

- Find and Keep the Job You Love: 6 Steps to Clarify Your Career Direction
- How to Manage Your Boss
- Leverage Your Network
- Founders Day Award Celebration – Keynote Presentation: Position Yourself Powerfully

You can help a brother in this way or that. We hope the events will be enlightening as well as entertaining, and these learning experiences will be useful to you in the future.

We are still putting together the details on some events, so stop by our AAC website on a regular basis. We are always looking for new ideas, so your input will be welcome. I look forward to seeing you during the 2011-2012 year.

Karon Drewniak
VP Chapter Operations

Leadership Foundation

Dear Brothers
Since the 2010 – 2011 fiscal year ended in June, we hope that all of you will find 2011 – 2012 fiscal year to be prosperous. I am writing to you on behalf of the scholarship awards that the Atlanta Alumni Chapter started with the Delta Sigma Pi Leadership Foundation. The Leadership Foundation is committed to providing scholarships and funding educational programs of the Fraternity. Atlanta's contribution to this cause is the Bob and Dottie Busse Scholarship (in honor of the eldest Past Grand President). This is awarded each year to outstanding members of the Delta Sigma Pi Community.

As the Chairperson of the AAC Leadership Foundation committee, I have enjoyed serving our chapter. To date, thousands of dollars have been paid to Brothers to help them further their education and the AAC is committed to providing thousands more. The rising cost of higher education continues to be a battle. I am writing to ask for your help to increase the scholarship endowment so that more money can be awarded to deserving Deltasigs.

All contributions towards this cause are greatly appreciated. In order to have your contributions added to the recognition categories and received a receipt for tax purposes, your contributions to an individual scholarship must be \$100.00 or more. This is due to the arrangement with the Delta Sigma Pi Leadership Foundation at the inception of the scholarship. Additionally, all checks should be made out to the Delta Sigma Pi Leadership Foundation.

Should you choose to donate by mail, please see the form included in this mailing. Please be sure to designate the scholarship you would like your generous donation applied. You are also able to donate online at www.dspnet.org under the Leadership Foundation tab, but again, please make sure to indicate specifically which scholarship you would like to contribute towards.

Thank you in advance for your continued brotherhood and generosity.



Message from our VP of Membership

Greetings Brothers,

I hope everyone is having a great summer (and keeping cool in this Georgia heat)! I wanted to address a few items relating to Membership in the AAC this year:

The key theme that we're promoting this year is making membership in the AAC more worthwhile to the brothers. I would like to reiterate that being a part of the AAC will afford you an exciting opportunity to interact with local business leaders and innovators while, at the same time, building strong and lasting relationships. Most of all, you get a chance to "pay it forward" to your fellow brothers. One thing that is important to remember, and was taught to me when first joining DSP, is that you'll always get out of the Fraternity experience what you put into it. It would very much behoove you and your fellow brothers to become involved, whether it's through mentoring a fellow brother or sharing job

opportunities with him or her, or other ways of helping them advance their professional lives. During the collegiate school year, we will initiate a series of visits to our collegiate chapters that we're calling the "AAC Campus Road Show". We'll gather a few brothers and travel to chapters in the province during the weeks leading up to each school's graduation. I believe that this will be an excellent way to give brothers at the collegiate level to network with alumni and perhaps offer a smooth transition through graduation. I would to form a committee to help put these events together and even travel to the campuses. Please do not hesitate to let me know if you want to help out with this initiative in this year.

I would appreciate any and all help with this effort.

I believe that with well-executed initiatives, we can rapidly add to our membership base and increase the prominence of DSPAAC to Atlanta's business community. We hope that we can count on your participation this year.

With Kindest and Brotherly Regards,

John "Tres" Griffin III
Vice President of Membership

**Ready to begin the new year?
Pay your annual dues at
www.dspatlanta.com**

Let's Stay Connected...

Helping brothers stay connected and informed this year is my #1 priority. Please make sure that you sign in at all events with valid contact information, and remember to keep your eyes open for news and updates. We have a lot of exciting events this year, and we are looking forward to seeing you at them. If you know of new brothers to the area, or have noticed that you are sometimes not receiving notifications, feel free to



contact me. Join our social media sites for more information and to participate in the latest discussions. Look for:

- Updates to the AAC Website
- Evites
- Invitations by postal mail
- Social media pages
- A personal phone call invitation for special events

-Nida Lopez
Vice President of Communications

Meet your 2011-2012 Executive Committee



[Carrie Burns](#)

Vice President of Finance
treasurer@dspatlanta.com
Carrie handles the finances for AAC as well as the website. She founded a web development company in Atlanta called Cre8tive Industries with her husband in 2003. When not working, she enjoys new places to scuba dive.



[Gina Oleksinski](#)

Director of Community Service
service@dspatlanta.com
Gina is an Executive Assistant at Sprint. She enjoys spending time with her family and loves knowing that she can call brothers for any business advice.

Of Service to our Community...

Do you like 'hands on' service events? Or do you prefer to make a financial donation? Do you prefer inside service events or outside service events? Have you volunteered with an organization recently and you want AAC to try it out? Contact me!

The activities we have planned so far, fit in all of those categories. Here is a breakdown:

October 22 nd	Make a Difference Day	(morning) tutor elementary school children; (evening) to be determined;
November	Founders' Day	Robert G. Busse Service Award;
December	Toys for Tots	collect toys at our annual Holiday Party;
January 22 nd	Special Olympics	Winter Games – Olympic Town ambassadors
May 11 th	American Cancer Society Relay for Life (Cobb County)	

Have an idea for a community service event? We are always open to hear of other ways we can be of service to our community.

Gina Oleksinski
Director of Community Service

Need help with your Job Search?

Whatever the reason may be for finding yourself in a place where you would like to find a new job, we want to help. In brotherhood of AAC we are committed to helping one another develop professionally, which is why we have developed a job board on our website, where local opportunities are now posted. Need some tips?

- Network among brothers and get to know others that work in your industry
- Have a resume' that is tailored to specific jobs and have it reviewed by other professionals
- Set goals for sending out job applications each day

Do you already have a job and know of opportunities for others? Are you a human resource professional and have some helpful advice? Contact Carrie Burns with your job posting details and she will post it to our website.

Annual Bill Borland Picnic
Saturday, August 27th, 4-7pm
Kingsley Racquet & Swim
2325 N. Peachtree Way, Dunwoody, GA

\$5 for 2011/2012 dues paid members and guests
\$3 for young professionals/collegiates
Children under 5 are free

Join us at the Annual Bill Borland Picnic and kick off the 2011-2012 AAC year! We'll be returning to the Kingsley Racquet & Swim Club so make sure to bring your bathing suits and appetites and come grab a spot by the pool!

Directions: I-285 West to Exit 30 (North Peachtree); Turn North (outside the Perimeter) on N. Peachtree Way; Turn Right on N. Peachtree Way; Kingsley Racquet & Swim Club is on the right

Social Events... Atlanta Alumni Chapter Style



The Atlanta Alumni Chapter (AAC) is pleased to offer diverse gathering opportunities for alumni and friends in the Atlanta area. The Chapter is continually developing proven programs that embrace alumni from all walks of life. In addition to sponsoring numerous special events, the AAC has also created the following highly successful formats:

DELTA SIGMA PI Social Events - provide a comfortable setting for alumni and friends affiliated with the Delta Sigma Pi. The programming focuses on interaction in a casual atmosphere.

Chill Out - (January – April)
6:30 pm – 8:00 pm

The third Thursday of the month connect with the vibrant network of Atlanta alumni through to Feed your mind - as well as your body. These events provide alumni members valuable interaction while enjoying with fellowship colleagues and friends.

Bill Borland Annual Picnic – To kick off the new year, come and join us at the Kingsley Raquet and Swim Club, August 27th 4:00 pm – 7:00 pm AAC hosts a Bar-B-Q like no other. Share your stories with other collegiate and alumni.

AAC Holiday Party - The AAC traditionally hosts a holiday event every December. This year's Holiday Open House and Toy Drive will be held Sunday, December 4th 1:00 – 4:00 pm at Kimberly and Barrett Carter's home. The Alumni Association collects unwrapped toys for the less fortunate children and families of Northeast Georgia during the open house.

Bylli's Brunch/Breakfast club - The AAC's Breakfast Club offers alumni a comfortable, relaxed forum in which to exchange ideas, discuss topics of interest and network with other leaders, alumni and friends. Alumni and guests are encouraged to bring business cards. Join us in fostering an environment of Deltasigs helping Deltasigs.

The Atlanta Alumni Chapter of Delta Sigma Pi Alumni invites all Deltasigs to attend any or all of its programs and take advantage of the chance to network, fellow, and reminisce with others who share the love and appreciation for Delta Sigma Pi.

For more information about any of these programs, please contact social@dspatlanta.com or Atlanta Alumni Chapter President **Jared**. Want to see what events the AAC has planned? Please visit our calendar conveniently located on our chapter website.

DUES Are DUE...

You can conveniently and securely pay your dues through our website or bring cash/money order or check to the Bill Borland Annual Picnic \$25 recent graduates (Dec. 10) \$30 if paid by (BB Picnic) \$35 after. If you have questions please Contact Carrie Burns, VP of Finance. treasurer@dspatlanta.com





Calendar of Events

Event:	Date/Time:	Location:
Grand Chapter Congress	Aug 10 – 14	Louisville, KY
Summer Chill Out II	Aug 18 th 7pm - 10pm	Five Season Brewery, Sandy Springs
Bill Borland Annual Picnic	Aug 27 th 4pm - 7pm	Kingsley Raquet and Swim Club,
Chapter Meeting	Sept 20 th 6:30pm – 8:30pm	Five Season Brewery, Sandy Springs
Find and Keep The Job You Love	Oct 18 th 6:30pm – 8:30pm	Microsoft Store/ Lenox Mall Buckhead
LEAD	Oct 29 th	Westin, Perimeter
Founder's Day	Nov 13 th TBA	Maggiano's, Perimeter
Holiday Party	Dec 4 th 1pm – 4pm	Kim and Barrett Carter Residence
How to Manage Your Boss	Jan 17 th 6:30pm – 8:30pm	Microsoft Store/ Lenox Mall Buckhead
Special Olympics	Jan 22 nd	Marietta, GA
Chapter Meeting	Feb 21 st	TBA
Leveraging Your Network	March 20 th 6:30pm – 8:30pm	Microsoft Store/ Lenox Mall Buckhead
Alumni Day Event	April 26 th	TBA
Relay For Life	May 11 th	Jim Miller Park, Marietta
Chapter Meeting	May 15 th 6:30pm – 8:30pm	Five Season Brewery, Sandy Springs



Jared Degnan President president@dspatlanta.com	Karon Drewniak VP-Chapter Operations vppa@dspatlanta.com	John "Tres" Griffin VP-Membership membership@dspatlanta.com
Nida Lopez VP-Communications secretary@dspatlanta.com	Carrie Burns VP-Finance & Web Chair treasurer@dspatlanta.com	Bylli Daniels National Events Chair events@dspatlanta.com
Gina Oleksinski Community Service Chair service@dspatlanta.com		

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